

AD:VENTURE EVENTS CALENDAR

Updated:

05-Jul-18

Key	
BUSINESS BYTES	2 Hrs or Less
WORKSHOPS	3 Hrs to Full Day
PROGRAMME	More than one day

THINK BIG... THINK AD:VENTURE

Funded support for growth focussed businesses

(less than 3 years old)



Date	Event Type	Title	Description	Link	Delivery Partner	LOCATION	Event Category
10-Jul	Workshop	How to Grow Your Business through PR	Discover how PR can create a big impact for your business. Distinguish PR from Marketing. Identify what makes a good story, how to grab the attention of journalists, how to write a compelling press release and lots of other ways to achieve valuable exposure for your business.	http://ad-venture.org.uk/adventure-events/how-to-grow-your-business-through-pr/1528651800/	Leeds Trinity University	Leeds	AD:VENTURE
11-Jul	Business Byte	Networking Skills	Join us at our Business Bite Workshop there will be an opportunity to network over a buffet lunch followed by an interactive presentation on Networking Skills	http://ad-venture.org.uk/adventure-events/business-bite-workshop-in-leeds-networking-skills/1531317800/	CORE	Leeds	AD:VENTURE
12-Jul	Workshop	Employing staff & HR	Interactive workshop where the focus will be about getting and keeping good staff and HR essentials required for a small expanding business. You'll leave with confidence to recruit	http://ad-venture.org.uk/adventure-events/business-workshop-in-harrogate-employing-staff-and-hr/1531387800/	CORE	Harrogate	AD:VENTURE
17-Jul	Workshop	Marketing Masterclass	Led by digital strategist Jonny Ross from Fleek Marketing (one of Yorkshire Business Insider's '42 under 42'), this 3 hour marketing masterclass gives an overview of all the main marketing channels and social media platforms, explaining how to use them and exploring which ones are best to reach different target audiences	http://ad-venture.org.uk/adventure-events/business-workshop-in-bradford-marketing-masterclass/1531819800/	CORE	Bradford	AD:VENTURE
18-Jul	Business Byte	Presentation Skills	Join us at our Business Bite Workshop there will be an opportunity to network over a buffet lunch followed by an interactive presentation on Presentation Skills	http://ad-venture.org.uk/adventure-events/business-bite-workshop-in-leeds-presentation-skills/1531924800/	CORE	Leeds	AD:VENTURE
24-Jul	Workshop	Finance for your Business	This event will help you understand what kind of investment or finance is right for you, as well as telling you what financial support is out there right now for businesses in the region. You will also learn what makes a good application for funding and what documentation you should expect to provide.	https://ad-venture.org.uk/adventure-events/business-workshop-in-bradford-finance-for-your-business/153324600/	CORE	Bradford	AD:VENTURE
26-Jul	Workshop	Basics of Social Media	Every business these days can benefit from social media. They just need to understand which platforms can work for their business & how to develop a social media strategy to make it all come together. This workshop is the perfect introduction to Social Media for Business.	http://ad-venture.org.uk/adventure-events/business-workshop-in-huddersfield-basics-of-social-media/1532597400/	CORE	Halifax	AD:VENTURE
26-Jul	Workshop	Employing Staff and HR	Interactive workshop where the focus will be about getting and keeping good staff and HR essentials required for a small expanding business. You'll leave with confidence to recruit	http://ad-venture.org.uk/adventure-events/business-workshop-in-leeds-employing-staff-and-hr/1532597400/	CORE	LEEDS	AD:VENTURE
31-Jul	Workshop	Why your customers buy?	Interactive workshop where you will focus on understanding the driving factors behind customer purchasing decisions. You will learn to use the Value Proposition Canvas as a tool to promote your business from your customers viewpoint!	https://ad-venture.org.uk/adventure-events/business-workshop-in-bradford-why-your-customers-buy/1533029400/	CORE	Bradford	AD:VENTURE
09-Aug	Workshop	Marketing Masterclass	Led by digital strategist Jonny Ross from Fleek Marketing (one of Yorkshire Business Insider's '42 under 42'), this 3 hour marketing masterclass gives an overview of all the main marketing channels and social media platforms, explaining how to use them and exploring which ones are best to reach different target audiences.	http://ad-venture.org.uk/adventure-events/business-workshop-in-selby-marketing-masterclass/1533807000/	CORE	Setby	AD:VENTURE
09-Aug	Workshop	Employing Staff and HR	Interactive workshop where the focus will be about getting and keeping good staff and HR essentials required for a small expanding business. You'll leave with confidence to recruit	https://ad-venture.org.uk/adventure-events/business-workshop-in-wakefield-employing-staff-and-hr/1533807000/	CORE	Wakefield	AD:VENTURE
16-Aug	Workshop	Basics of Social Media	Every business these days can benefit from social media. They just need to understand which platforms can work for their business & how to develop a social media strategy to make it all come together. This workshop is the perfect introduction to Social Media for Business	http://ad-venture.org.uk/adventure-events/business-workshop-in-bradford-basics-of-social-media/1534418800/	CORE	Bradford	AD:VENTURE
22-Aug	Business Byte	Sales for the Non Sales Person	Join us at our Business Bite Workshop there will be an opportunity to network over a buffet lunch followed by an interactive presentation on Sales for the non Sales Person	https://ad-venture.org.uk/adventure-events/business-bite-workshop-in-leeds-sales-for-the-non-sales-person/1534930200/	CORE	Leeds	AD:VENTURE
06-Sep	Workshop	Employing staff and HR	Join us at this interactive workshop where the focus will be about getting and keeping good staff. It will cover the HR essentials required for a small expanding business	http://ad-venture.org.uk/adventure-events/business-workshop-in-bradford-employing-staff-and-hr/1536226200/	CORE	Bradford	AD:VENTURE
11-Sep	Workshop	Finance for your Business	This event will help you understand what kind of investment or finance is right for you, as well as telling you what financial support is out there right now for businesses in the region. You will also learn what makes a good application for funding and what documentation you should expect to provide.	https://ad-venture.org.uk/adventure-events/business-workshop-in-leeds-finance-for-your-business/153658200/	CORE	Leeds	AD:VENTURE
12-Sep	Business Byte	Sales for the non sales	Join us at our Business Bite Workshop there will be an opportunity to network over a buffet lunch followed by an interactive presentation on Sales for the non Sales Person	http://ad-venture.org.uk/adventure-events/business-bite-workshop-in-bradford-sales-for-the-non-sales-person/1536753600/	CORE	Bradford	AD:VENTURE
13-Sep	Workshop	Why your customers buy?	Interactive workshop where you will focus on understanding the driving factors behind customer purchasing decisions. You will learn to use the Value Proposition Canvas as a tool to promote your business from your customers viewpoint!	https://ad-venture.org.uk/adventure-events/business-workshop-in-leeds-why-your-customers-buy/153681000/	CORE	Leeds	AD:VENTURE
13-Sep	Workshop	Marketing Masterclass	Led by digital strategist Jonny Ross from Fleek Marketing (one of Yorkshire Business Insider's '42 under 42'), this 3 hour marketing masterclass gives an overview of all the main marketing channels and social media platforms, explaining how to use them and exploring which ones are best to reach different target audiences.	http://ad-venture.org.uk/adventure-events/business-workshop-in-harrogate-marketing-masterclass/153681000/	CORE	Harrogate	AD:VENTURE

26-Sep	Workshop	Presentation skills	Join us at our Business Bite Workshop there will be an opportunity to network over a buffet lunch followed by an interactive presentation on Presentation Skills	http://ad-venture.org.uk/adventure-events/business-bite-workshop-in-bradford-presentation-skills/153796320/	CORE	Bradford	AD-VENTURE
27-Sep	Workshop	Basics of Social Media	Every business these days can benefit from social media. They just need to understand which platforms can work for their business & how to develop a social media strategy to make it all come together. This workshop is the perfect introduction to Social Media for Business	http://ad-venture.org.uk/adventure-events/business-workshop-in-huddersfield-basics-of-social-media-2/1538040600/	CORE	Huddersfield	AD-VENTURE
04-Oct	Workshop	Employing staff & HR	Join us at this interactive workshop where the focus will be about getting and keeping good staff. It will cover the HR essentials required for a small expanding business.	http://ad-venture.org.uk/adventure-events/business-workshop-in-selby-employing-staff-and-hr/1538645400/	CORE	Selby	AD-VENTURE
10-Oct	Business Bite	Networking Skills	Join us at our Business Bite Workshop there will be an opportunity to network over a buffet lunch followed by an interactive presentation on Networking Skills	https://ad-venture.org.uk/adventure-events/business-bite-workshop-in-leeds-networking-skills-2/1539163800/	CORE	Leeds	AD-VENTURE
11-Oct	Workshop	Basics of Social Media in Leeds	Every business these days can benefit from social media. They just need to understand which platforms can work for their business & how to develop a social media strategy to make it all come together. This workshop is the perfect introduction to Social Media for Business.	http://ad-venture.org.uk/adventure-events/business-workshop-in-leeds-basics-of-social-media/1539250200/	CORE	Leeds	AD-VENTURE
25-Oct	Workshop	Why your customers buy?	Interactive workshop where you will focus on understanding the driving factors behind customer purchasing decisions. You will learn to use the Value Proposition Canvas as a tool to promote your business from your customers viewpoint!	https://ad-venture.org.uk/adventure-events/business-workshop-in-bradford-why-your-customers-buy-2/1540508600/	CORE	Bradford	AD-VENTURE
30-Oct	Workshop	Basics of Social Media in York	Every business these days can benefit from social media. They just need to understand which platforms can work for their business & how to develop a social media strategy to make it all come together. This workshop is the perfect introduction to Social Media for Business.	http://ad-venture.org.uk/adventure-events/business-workshop-in-york-basics-of-social-media/1540991800/	CORE	York	AD-VENTURE
31-Oct	Workshop	Finance for your Business	This event will help you understand what kind of investment or finance is right for you, as well as telling you what financial support is out there right now for businesses in the region. You will also learn what makes a good application for funding and what documentation you should expect to provide.	https://ad-venture.org.uk/adventure-events/business-workshop-in-bradford-finance-for-your-business-2/1540782000/	CORE	Bradford	AD-VENTURE
01-Nov	Business Bite	Presentation Skills	Join us at our Business Bite Workshop there will be an opportunity to network over a buffet lunch followed by an interactive presentation on Presentation Skills	https://ad-venture.org.uk/adventure-events/business-bite-workshop-in-leeds-presentation-skills-2/1541064600/	CORE	Bradford	AD-VENTURE