

# AD:VENTURE EVENTS CALENDAR

Updated:

12-Jun-18

Key	
BUSINESS BYTES	2 Hrs or Less
WORKSHOPS	3 Hrs to Full Day
PROGRAMME	More than one day

## THINK BIG... THINK AD:VENTURE

Funded support for growth focussed businesses

(less than 3 years old)



Date	Event Type	Title	Description	Link	Delivery Partner	LOCATION	Event Category
19-Jun	Programme	Explore Enterprise Huddersfield – Princes Trust in partnership with AD:VENTURE	Our Enterprise programme helps 18 to 30-year-olds turn their big ideas into a business reality	<a href="http://ad-venture.org.uk/adventure-events/explore-enterprise-huddersfield-princes-trust-in-partnership-with-adventure/152936640/">http://ad-venture.org.uk/adventure-events/explore-enterprise-huddersfield-princes-trust-in-partnership-with-adventure/152936640/</a>	Princes Trust	Huddersfield	AD:VENTURE
20-Jun	Business Byte	Hiring Your First Employee- Young Business Pathway	This practical and informative session will help you to plan business growth by understanding the skills you need and how to bring them via the right people into your business.	<a href="http://ad-venture.org.uk/adventure-events/hiring-your-first-employees/152948800/">http://ad-venture.org.uk/adventure-events/hiring-your-first-employees/152948800/</a>	Bradford University	Bradford	AD:VENTURE
21-Jun	Workshop	Employing Staff and HR	Join us at this interactive workshop where the focus will be about getting and keeping good staff. It will cover the HR essentials required for a small expanding business	<a href="http://ad-venture.org.uk/adventure-events/business-workshop-in-leeds-employing-staff-and-hr/">http://ad-venture.org.uk/adventure-events/business-workshop-in-leeds-employing-staff-and-hr/</a>	CORE	Leeds	AD:VENTURE
21-Jun	Workshop	Marketing for Small Businesses on Low-to-Zero Budget	Led by qualified marketing consultant, Mark Sebright with more than 25 years industry experience, this interactive session will reveal how you can access and use a range of low-zero cost marketing activities.	<a href="http://ad-venture.org.uk/adventure-events/marketing-for-small-businesses-on-low-to-zero-budget/152960200/">http://ad-venture.org.uk/adventure-events/marketing-for-small-businesses-on-low-to-zero-budget/152960200/</a>	Leeds Trinity University	Leeds	AD:VENTURE
26-Jun	Programme	Explore Enterprise Leeds – Princes Trust in partnership with AD:VENTURE	Our Enterprise programme helps 18 to 30-year-olds turn their big ideas into a business reality	<a href="http://ad-venture.org.uk/adventure-events/explore-enterprise-leeds-princes-trust-in-partnership-with-adventure-2/1529971200/">http://ad-venture.org.uk/adventure-events/explore-enterprise-leeds-princes-trust-in-partnership-with-adventure-2/1529971200/</a>	Princes Trust	Leeds	AD:VENTURE
27-Jun	Business Byte	The Fundamentals of Finance - Young Business Pathway	This 100% practical session leads you through financial terminology and explains how to interpret financial information, enabling you to prepare more meaningful budgets that can make your business more profitable.	<a href="http://ad-venture.org.uk/adventure-events/fundamentals-of-finance/">http://ad-venture.org.uk/adventure-events/fundamentals-of-finance/</a>	Bradford University	Bradford	AD:VENTURE
28-Jun	Workshop	Marketing Masterclass	Led by digital strategist Jonny Ross (one of Yorkshire Business Insider's '42 under 42'), this 3 hour marketing masterclass gives an overview of all the main marketing channels and social media platforms, explaining how to use them and exploring which ones are best to reach different target audiences	<a href="http://ad-venture.org.uk/adventure-events/business-workshop-in-wakefield-marketing-masterclass/1530178200/">http://ad-venture.org.uk/adventure-events/business-workshop-in-wakefield-marketing-masterclass/1530178200/</a>	CORE	Wakefield	AD:VENTURE
04-Jul	Business Byte	Sales for the Non Sales	Join us at our Business Bite Workshop there will be an opportunity to network over a buffet lunch followed by an interactive presentation on Sales for the non Sales Person	<a href="http://ad-venture.org.uk/adventure-events/business-bite-workshop-in-leeds-sales-for-the-non-sales-person/1530712800/">http://ad-venture.org.uk/adventure-events/business-bite-workshop-in-leeds-sales-for-the-non-sales-person/1530712800/</a>	CORE	Leeds	AD:VENTURE
05-Jul	Programme	Music Futures #6 – Building, engaging and monetising your fanbase	This workshop with direct-to-fan expert Jessie Scoullar will take you from zero to hero when it comes to building, engaging and monetising your fanbase	<a href="http://ad-venture.org.uk/musicfutures/">http://ad-venture.org.uk/musicfutures/</a>	Wakefield Council	Wakefield	AD:VENTURE
05-Jul	Workshop	Basics of Social Media	Every business these days can benefit from social media. They just need to understand which platforms can work for their business & how to develop a social media strategy to make it all come together. This workshop is the perfect introduction to Social Media for Business.	<a href="http://ad-venture.org.uk/adventure-events/business-workshop-in-halifax-basics-of-social-media/1530793000/">http://ad-venture.org.uk/adventure-events/business-workshop-in-halifax-basics-of-social-media/1530793000/</a>	CORE	Halifax	AD:VENTURE
10-Jul	Workshop	How to Grow Your Business through PR	Discover how PR can create a big impact for your business. Distinguish PR from Marketing. Identify what makes a good story, how to grab the attention of journalists, how to write a compelling press release and lots of other ways to achieve valuable exposure for your business.	<a href="http://ad-venture.org.uk/adventure-events/how-to-grow-your-business-through-pr/1528651800/">http://ad-venture.org.uk/adventure-events/how-to-grow-your-business-through-pr/1528651800/</a>	Leeds Trinity University	Leeds	AD:VENTURE
11-Jul	Business Byte	Networking Skills	Join us at our Business Bite Workshop there will be an opportunity to network over a buffet lunch followed by an interactive presentation on Networking Skills	<a href="http://ad-venture.org.uk/adventure-events/business-bite-workshop-in-leeds-networking-skills/1531317600/">http://ad-venture.org.uk/adventure-events/business-bite-workshop-in-leeds-networking-skills/1531317600/</a>	CORE	Leeds	AD:VENTURE
12-Jul	Workshop	Employing staff & HR	Join us at this interactive workshop where the focus will be about getting and keeping good staff. It will cover the HR essentials required for a small expanding business	<a href="http://ad-venture.org.uk/adventure-events/business-workshop-in-harrogate-employing-staff-and-hr/1531387800/">http://ad-venture.org.uk/adventure-events/business-workshop-in-harrogate-employing-staff-and-hr/1531387800/</a>	CORE	Harrogate	AD:VENTURE
17-Jul	Workshop	Marketing Masterclass	Led by digital strategist Jonny Ross from Fleek Marketing (one of Yorkshire Business Insider's '42 under 42'), this 3 hour marketing masterclass gives an overview of all the main marketing channels and social media platforms, explaining how to use them and exploring which ones are best to reach different target audiences	<a href="http://ad-venture.org.uk/adventure-events/business-workshop-in-bradford-marketing-masterclass/1531819800/">http://ad-venture.org.uk/adventure-events/business-workshop-in-bradford-marketing-masterclass/1531819800/</a>	CORE	Bradford	AD:VENTURE
18-Jul	Business Byte	Presentation Skills	Join us at our Business Bite Workshop there will be an opportunity to network over a buffet lunch followed by an interactive presentation on Presentation Skills	<a href="http://ad-venture.org.uk/adventure-events/business-bite-workshop-in-leeds-presentation-skills/1531924400/">http://ad-venture.org.uk/adventure-events/business-bite-workshop-in-leeds-presentation-skills/1531924400/</a>	CORE	Leeds	AD:VENTURE
26-Jul	Workshop	Basics of Social Media	very business these days can benefit from social media. They just need to understand which platforms can work for their business & how to develop a social media strategy to make it all come together. This workshop is the perfect introduction to Social Media for Business.	<a href="http://ad-venture.org.uk/adventure-events/business-workshop-in-huddersfield-basics-of-social-media/1532974400/">http://ad-venture.org.uk/adventure-events/business-workshop-in-huddersfield-basics-of-social-media/1532974400/</a>	CORE	Halifax	AD:VENTURE
09-Aug	Workshop	Marketing Masterclass	Led by digital strategist Jonny Ross from Fleek Marketing (one of Yorkshire Business Insider's '42 under 42'), this 3 hour marketing masterclass gives an overview of all the main marketing channels and social media platforms, explaining how to use them and exploring which ones are best to reach different target audiences.	<a href="http://ad-venture.org.uk/adventure-events/business-workshop-in-selby-marketing-masterclass/1533807000/">http://ad-venture.org.uk/adventure-events/business-workshop-in-selby-marketing-masterclass/1533807000/</a>	CORE	Selby	AD:VENTURE
16-Aug	Workshop	Basics of Social Media	Every business these days can benefit from social media. They just need to understand which platforms can work for their business & how to develop a social media strategy to make it all come together. This workshop is the perfect introduction to Social Media for Business	<a href="http://ad-venture.org.uk/adventure-events/business-workshop-in-bradford-basics-of-social-media/1534411800/">http://ad-venture.org.uk/adventure-events/business-workshop-in-bradford-basics-of-social-media/1534411800/</a>	CORE	Bradford	AD:VENTURE

06-Sep	Workshop	Employing staff and HR	Join us at this interactive workshop where the focus will be about getting and keeping good staff. It will cover the HR essentials required for a small expanding business	<a href="http://ad-venture.org.uk/adventure-events/business-workshop-in-bradford-employing-staff-and-hr/1536226200/">http://ad-venture.org.uk/adventure-events/business-workshop-in-bradford-employing-staff-and-hr/1536226200/</a>	CORE	Bradford	AD-VENTURE
12-Sep	Business Bite	Sales for the non sales	Join us at our Business Bite Workshop there will be an opportunity to network over a buffet lunch followed by an interactive presentation on Sales for the non Sales Person	<a href="http://ad-venture.org.uk/adventure-events/business-bite-workshop-in-bradford-sales-for-the-non-sales-person/1536736600/">http://ad-venture.org.uk/adventure-events/business-bite-workshop-in-bradford-sales-for-the-non-sales-person/1536736600/</a>	CORE	Bradford	AD-VENTURE
13-Sep	Workshop	Marketing Masterclass	Led by digital strategist Jonny Ross from Fleek Marketing (one of Yorkshire Business Insider's '42 under 42'), this 3 hour marketing masterclass gives an overview of all the main marketing channels and social media platforms, explaining how to use them and exploring which ones are best to reach different target audiences.	<a href="http://ad-venture.org.uk/adventure-events/business-workshop-in-harrogate-marketing-masterclass/153681000/">http://ad-venture.org.uk/adventure-events/business-workshop-in-harrogate-marketing-masterclass/153681000/</a>	CORE	Harrogate	AD-VENTURE
26-Sep	Workshop	Presentation skills	Join us at our Business Bite Workshop there will be an opportunity to network over a buffet lunch followed by an interactive presentation on Presentation Skills	<a href="http://ad-venture.org.uk/adventure-events/business-bite-workshop-in-bradford-presentation-skills/1537963200/">http://ad-venture.org.uk/adventure-events/business-bite-workshop-in-bradford-presentation-skills/1537963200/</a>	CORE	Bradford	AD-VENTURE
27-Sep	Workshop	Basics of Social Media	Every business these days can benefit from social media. They just need to understand which platforms can work for their business & how to develop a social media strategy to make it all come together. This workshop is the perfect introduction to Social Media for Business	<a href="http://ad-venture.org.uk/adventure-events/business-workshop-in-huddersfield-basics-of-social-media-2/1538090000/">http://ad-venture.org.uk/adventure-events/business-workshop-in-huddersfield-basics-of-social-media-2/1538090000/</a>	CORE	Huddersfield	AD-VENTURE
04-Oct	Workshop	Employing staff & HR	Join us at this interactive workshop where the focus will be about getting and keeping good staff. It will cover the HR essentials required for a small expanding business.	<a href="http://ad-venture.org.uk/adventure-events/business-workshop-in-selby-employing-staff-and-hr/1538645400/">http://ad-venture.org.uk/adventure-events/business-workshop-in-selby-employing-staff-and-hr/1538645400/</a>	CORE	Selby	AD-VENTURE
11-Oct	Workshop	Basics of Social Media in Leeds	Every business these days can benefit from social media. They just need to understand which platforms can work for their business & how to develop a social media strategy to make it all come together. This workshop is the perfect introduction to Social Media for Business.	<a href="http://ad-venture.org.uk/adventure-events/business-workshop-in-leeds-basics-of-social-media/1539292000/">http://ad-venture.org.uk/adventure-events/business-workshop-in-leeds-basics-of-social-media/1539292000/</a>	CORE	Leeds	AD-VENTURE
30-Oct	Workshop	Basics of Social Media in York	Every business these days can benefit from social media. They just need to understand which platforms can work for their business & how to develop a social media strategy to make it all come together. This workshop is the perfect introduction to Social Media for Business.	<a href="http://ad-venture.org.uk/adventure-events/business-workshop-in-york-basics-of-social-media/1540901800/">http://ad-venture.org.uk/adventure-events/business-workshop-in-york-basics-of-social-media/1540901800/</a>	CORE	York	AD-VENTURE