

AD:VENTURE EVENTS CALENDAR

Updated: 23.05.2018

Key	
BUSINESS BYTES	2 Hrs or Less
WORKSHOPS	3 Hrs to Full Day
PROGRAMME	More than one day

THINK BIG... THINK AD:VENTURE

Funded support for growth focussed businesses



(less than 3 years old)



European Union
European Regional
Development Fund

AD:VENTURE

Date	Event Type	Title	Description	Link	Delivery Partner	LOCATION	Event Category
29-May	Programme	Explore Enterprise Leeds – Princes Trust in partnership with AD:VENTURE	Our Enterprise programme helps 18 to 30-year-olds turn their big ideas into a business reality	http://ad-venture.org.uk/adventure-events/explore-enterprise-leeds-princes-trust-in-partnership-with-adventure/152752000/	Princes Trust	Leeds	AD:VENTURE
30-May	Business Byte	Social Media Strategy Part 2 (Session 6)	Bringing it all together – choosing platforms and planning campaigns. Content and Engagement planning. Using other people's platforms, reaching other people's audience. Scheduling tools, editing tools. Curating vs creating content	http://ad-venture.org.uk/adventure-events/social-media-breakfast-club/152227600/	Leeds Trinity University	Leeds Library	AD:VENTURE
30-May	Workshop	Business Workshop – Content Creation and Blogging for Business	Business Workshop where there will be an opportunity to network followed by an interactive presentation on Content Creation & Blogging for Business by Janet Bebb, Social Media Marketing Consultant and Trainer at Social Progress Ltd.	http://ad-venture.org.uk/adventure-events/business-workshop-content-creation-blogging-business/152769000/	Kirklees Council/MYCCI	Huddersfield	ASSOCIATE
05-Jun	Programme	Futures and Foresight	2 DAY OF PROGRAMME - As above, both should be attended.	http://ad-venture.org.uk/adventure-events/adventure-masterclass-futures-foresight-2/1523961000/	Leeds Beckett	Leeds	AD:VENTURE
05-Jun	Programme	Explore Enterprise Bradford – Princes Trust in partnership with AD:VENTURE	Our Enterprise programme helps 18 to 30-year-olds turn their big ideas into a business reality	http://ad-venture.org.uk/adventure-events/explore-enterprise-bradford-princes-trust-in-partnership-with-adventure/152815800/	Princes Trust	Bradford	AD:VENTURE
06-Jun	Business Byte	Building Business Relationships- Young Business Pathway	Develop confidence and pick up practical tips on how to build long-lasting, fruitful relationships which will enable you and your business to flourish	http://ad-venture.org.uk/adventure-events/building-business-relationships/1528279200/	Bradford University	Bradford	AD:VENTURE
07-Jun	Workshop	Employing Staff and HR	Join us at this interactive workshop where the focus will be about getting and keeping good staff. It will cover the HR essentials required for a small expanding business.	http://ad-venture.org.uk/adventure-events/employing-staff-and-hr/1528363800/	CORE	Skipton	AD:VENTURE
07-Jun	Workshop	Workshop in York – Sales for the Non Sales Person	Join us at our Business Bite Workshop there will be an opportunity to network over a buffet lunch followed by an interactive presentation on Sales for the non Sales Person	http://ad-venture.org.uk/adventure-events/business-bite-workshop-in-york-sales-for-the-non-sales-person/1528372800/	CORE	York	AD:VENTURE
13-Jun	Business Byte	Practical Sales Techniques- Young Business Pathway	Forget outdated, high pressure sale techniques. Instead, discover the natural fit between a need and your product or service.	http://ad-venture.org.uk/adventure-events/practical-sales-techniques/1528884000/	Bradford University	Bradford	AD:VENTURE
13-Jun	Workshop	Workshop in York – Networking Skills	Join us at our Business Bite Workshop there will be an opportunity to network over a buffet lunch followed by an interactive presentation on Networking Skills	http://ad-venture.org.uk/adventure-events/business-bite-workshop-in-york-networking-skills/152884000/	CORE	York	AD:VENTURE
13-Jun	Workshop	Business Workshop – Marketing Masterclass	Understanding branding in the modern world – Difference between sales and marketing - Approaching marketing and sales with strategy and systems in mind.	http://ad-venture.org.uk/adventure-events/business-workshop-marketing-masterclass-2/1528894800/	Kirklees Council/MYCCI	Huddersfield	ASSOCIATE
14-Jun	Programme	Music Futures #5 – How to make the most of Streaming	This masterclass sets out to attempt the demystification of streaming and the day long session will include advice and guidance from some of the UK's leading experts and analysts that will leave attendees with a clear idea of how they need to take their own streaming strategy forward from an artist and general music business perspective.	http://ad-venture.org.uk/adventure-events/music-futures-5-how-to-make-the-most-of-streaming/1528970400/	Wakefield Council	Wakefield	AD:VENTURE
19-Jun	Programme	Explore Enterprise Huddersfield – Princes Trust in partnership with AD:VENTURE	Our Enterprise programme helps 18 to 30-year-olds turn their big ideas into a business reality	http://ad-venture.org.uk/adventure-events/explore-enterprise-huddersfield-princes-trust-in-partnership-with-adventure/152936600/	Princes Trust	Huddersfield	AD:VENTURE
20-Jun	Workshop	Workshop in York – Presentation Skills	Join us at our Business Bite Workshop there will be an opportunity to network over a buffet lunch followed by an interactive presentation on Presentation Skills	http://ad-venture.org.uk/adventure-events/business-bite-workshop-in-york-presentation-skills/1529496000/	CORE	York	AD:VENTURE
20-Jun	Business Byte	Hiring Your First Employee- Young Business Pathway	This practical and informative session will help you to plan business growth by understanding the skills you need and how to bring them via the right people into your business.	http://ad-venture.org.uk/adventure-events/hiring-your-first-employee/1529488800/	Bradford University	Bradford	AD:VENTURE
21-Jun	Workshop	Business Workshop in Leeds – Employing Staff and HR	Join us at this interactive workshop where the focus will be about getting and keeping good staff. It will cover the HR essentials required for a small expanding business	http://ad-venture.org.uk/adventure-events/business-workshop-in-leeds-employing-staff-and-hr/	CORE	Leeds	AD:VENTURE
21-Jun	Workshop	Marketing for Small Businesses on Low-to-Zero Budget	Led by qualified marketing consultant, Mark Sebright with more than 25 years industry experience, this interactive session will reveal how you can access and use a range of low-zero cost marketing activities.	http://ad-venture.org.uk/adventure-events/marketing-for-small-businesses-on-low-to-zero-budget/1529602200/	Leeds Trinity University	Leeds	AD:VENTURE
26-Jun	Programme	Explore Enterprise Leeds – Princes Trust in partnership with AD:VENTURE	Our Enterprise programme helps 18 to 30-year-olds turn their big ideas into a business reality	http://ad-venture.org.uk/adventure-events/explore-enterprise-leeds-princes-trust-in-partnership-with-adventure-2/1529971200/	Princes Trust	Leeds	AD:VENTURE
27-Jun	Business Byte	The Fundamentals of Finance - Young Business Pathway	This 100% practical session leads you through financial terminology and explains how to interpret financial information, enabling you to prepare more meaningful budgets that can make your business more profitable.	http://ad-venture.org.uk/adventure-events/fundamentals-of-finance/	Bradford University	Bradford	AD:VENTURE

28-Jun	Workshop	Business Workshop in Wakefield - Marketing Masterclass	Led by digital strategist Jonny Ross (one of Yorkshire Business Insider's '42 under 42'), this 3 hour marketing masterclass gives an overview of all the main marketing channels and social media platforms, explaining how to use them and exploring which ones are best to reach different target audiences	http://ad-venture.org.uk/adventure-events/business-workshop-in-wakefield-marketing-masterclass/153017820/	CORE	Wakefield	AD:VENTURE
10-Jul	Workshop	How to Grow Your Business through PR	Discover how PR can create a big impact for your business. Distinguish PR from Marketing. Identify what makes a good story, how to grab the attention of journalists, how to write a compelling press release and lots of other ways to achieve valuable exposure for your business.	http://ad-venture.org.uk/adventure-events/how-to-grow-your-business-through-pr/1528651800/	Leeds Trinity University	Leeds	AD:VENTURE